



WCEG NETWORK, INC

Company Profile

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2021|2022

MARKETING BROCHURE | WWW.WCEGTALKRADIO.COM

"SPEAKING LIFE INTO THE COMMUNITY"

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Founder's Statement



Pennye A. Rogers
Founder

Dear valued listeners and viewers,

I am the founder and CEO of W.C.E.G. Network, Inc – the Worldwide Community Empowerment Group, a 501(c)3 non-profit Community Radio / TV Station. The WCEG Network, Inc., is ecstatic about the continued growth of our digital media network. We are pleased to reveal the new WCEG Television and Radio Network Channel. In addition to live talk radio, be prepared to capture the total essence of our digital media broadcasts with new television programming, riveting and thought provoking topics and conversation to enhance your listening and viewing experience.

About Us

WCEG Talk Radio is a community based radio station committed to talk programming and community empowerment events that will address the relevant components of the human experience from a holistic, diverse and inclusive perspective.



We are a professional team on the forefront of the online radio industry.

We are an empowerment-focused community resource that informs, inspires and motivates the community to define itself and embrace its greatness both individually and collectively.

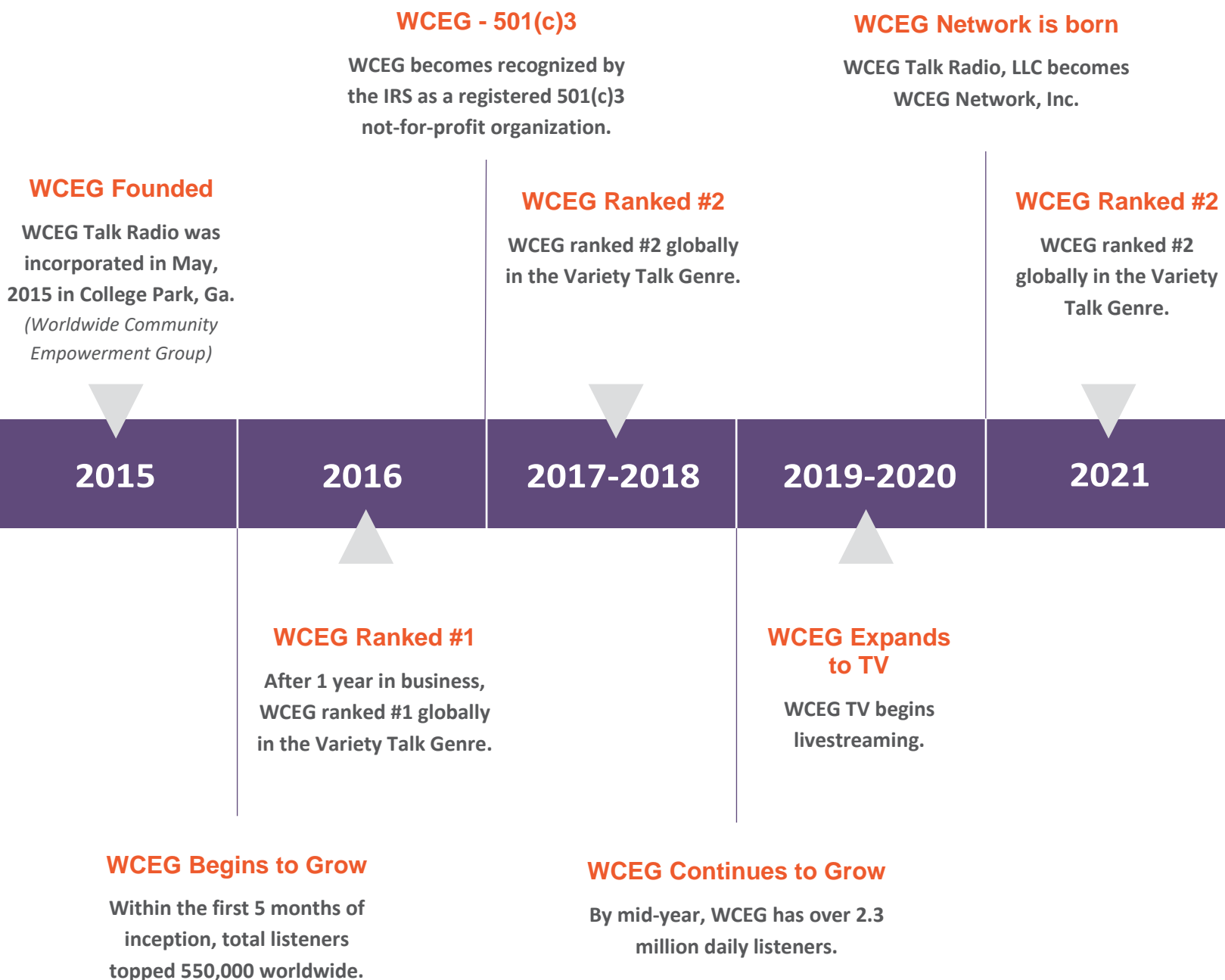
OUR VISION

We envision a financially empowered, healthier, compassionate, spiritually enlightened, socially engaged and politically conscious community as a result of the efforts and programming of **WCEG Talk Radio**.

OUR CORE VALUES

- Excellence
- Inclusiveness
- Integrity
- Honesty
- Service
- Team Work
- Mutual Respect
- Professionalism
- Diversity
- Patience

Global Highlights



OUR TEAM

We are a diverse, multicultural and multi-ethnic team of individuals with a proven ability to reach audiences of varied interests across multiple platforms.



Anthony C. Aiken

Veterans Today

A retired Colonel in the U.S. Army, Anthony's background includes serving as a Senior Environmental Science Officer and overseeing environmental health and medical issues at military bases in the U.S. and Europe.



Herman Anderson

Veterans Today

Anderson is President of Black Veterans Helping Veterans, Inc. (BVHV), a nonprofit volunteer organization. In addition to his military service, he has over 35 years of Project Mgmt experience. Anderson holds a M.B.A. and undergraduate degree in Electronic Engineering Technology.



Jeevan Brown

The New Millennial Talk II

With a keen interest in music & writing, he relocated to Atlanta, GA in July 2008 for a magazine staff position. Stepping out on faith Jeevan self-published his first novel *A Lesson Learned* – a non-fiction novel based on 16 individual college stories.



Joc'Quelyn Carter

Global Legacy & Wealth Building

Pastor Joc'Quelyn E. Carter, a native of Andalusia, Alabama is known for her ministry to women, children and families. She has been serving in ministry 28 years. Her heart for God's people and being obedient to the Word of God, led her to start Shepherd House Ministries which focuses on outreach efforts.



Norman E. Carter

Issues & Answers

With a 25 year policing career, Norman has participated in numerous radio and television programs focused on curtailing the violence and improve relations between the community and the Police Dept. Retired as a Police Corporal in the Narcotics Field Unit.



Damita Chatman

Take A Stand

Damita Chatman is a well-known community activist with over thirty years of community service; in the areas of homelessness, child advocacy, education reform, community organizers, military readiness of spouses, families of deployed service men and women of Camp Pendleton Military Base, CA.

OUR TEAM



Vincent Cheeks

Conversations in Education

Cheeks, a former elementary school teacher, believes that a quality education and expression through the arts are vital for our children. He believes in strengthening all communities and that the arts are a great way to bring people together.



Vivian Denham-Greer

Operational Support



Paul DesVignes

Mind Matters

With a twenty year career in law enforcement, Paul is the Founder of Diversified Associates, a Law Enforcement and Security Consultant Firm - specializing in law enforcement procedures servicing the mental health community.



Diane Dougherty

Take A Stand

Rev. Dougherty is a validly ordained Roman Catholic Priest. Presently she is working to change unjust structures in the church and society by joining all who work on the margins of society to bend the arc of justice close to our earth.



Audra Doyle

Beyond The Border

Mrs. Doyle handles employment, business, and family-based U.S. immigration matters with a focus on non-immigrant workers, research scientists, and workers with extraordinary ability in their field.



Joseph Flint

The People's Choice

Rev. Flint's professional background is in Political and Non-Profit Organizations. He has served on the Campaigns of two Atlanta Mayors. Rev. Flint is the recipient of The Army's Meritorious Service Medal and The Afghanistan Service Medal.

OUR TEAM



Elizabeth Garvish

Beyond The Border

Ms. Garvish specializes in all areas of employment based and family based immigration matters with a focus on medical immigration matters including all issues facing foreign medical graduates and their employers.



Venuss Gervin

Administrative Support

Ms. Gervin is a registered architect currently working in the hospitality sector; coordinating the design and construction of luxury hotel and resort developments. In her spare time, she assists with graphic design, marketing and website maintenance for WCEG.



Celeste Giordano

Global Legacy & Wealth Bulding

Armed with over 42 years of in-the-trenches sales and business development experience, Celeste teaches proven strategies designed to empower sales teams, entrepreneurs, and small business owners to double their income and build prosperous legacy businesses.



Ramona Hernandez

Our Bilingual Place

Ramona is a native from Leon Guanajuato, México. Ramona is author of 1-2-3 a Beginner Guide to Become Bilingual, she is actively teaching Spanish and English as a second language in the community of East Point in Atlanta, Georgia.



Gustavo Juliao

Veterans Today

Gustavo has built an impressive career in the Aviation Management industry and has over 20 years of successful management and leadership experience. He has earned a M.B.A. degree and an undergraduate degree in Psychology. He is fully bilingual in English and Spanish.



Patrina McClure

Church Biz

Patrina White-McClure is an ordained minister, motivational speaker, songwriter and Founder of NLTS Conference Ministries, Inc. Rev. McClure is a volunteer chaplain for the county jail and a board member of "Of the Well Ministries" which engages students from local colleges into active worship and community outreach programming.

OUR TEAM



Oliver Samuels

Operational Support



Sara Poe

Global Legacy & Wealth Building

A Certified Public Accountant, Sara Poe founded Poe's Accounting Services to help clients understand and navigate their finances. With a natural aptitude for managing numbers, Sara simplifies her clients' financials and taxes, taking unnecessary anxiety and confusion out of the accounting process.



Ashton Reynolds

Millennial Talk 2.0

As founder of Blessed Coast Enterprises LLC., Ashton has managed to perform all over GA; becoming a host on two radio shows, direct music videos, produce his first concert, and release three music projects. He is now the Director of Social Media and Events for the Walking In Authority Teen Council.



Wardell Richardson

WCEGWood

Wardell Richardson is an award winning actor; winning Atlanta's Hottest Male Actor 2015, Still Standing Foundation Award and 2018 Atlanta Actors Award. He has built an impressive resume of work including roles in television, movies, music videos and theater.



Penny Rogers

Noon Inspiration

Penny Rogers is the co-founder and CEO of WCEG Talk Radio, LLC. She oversees the daily operations and serves as host of "Noon Inspiration with the Gospel Diva". Co-founder and former co-owner of Global Network 1, LLC/87.9 FM Radio Station, she served as the chief administrator and Gospel Show Host on Sunday Mornings.



Dr. Charles Ross

Global Legacy & Wealth Building

A former Vice President of Investments at Wells Fargo, he created and hosted the nationally syndicated radio show "Your Personal Finance" which for twenty years aired on over 100 radio stations across the country reaching 5 million people each week and was heard locally on WVEE-FM (V103) and WAOK-AM.

OUR TEAM



Valencia Stovall

Issues & Answers

Former House Rep. Valencia Stovall is a proud native of SE Atlanta and has a passion for economic development and education reform. She was first elected in 2012 and has a strong diverse background in finance, retail operations, business development, and now public policy.



Dr. Cassandra Wanzo

Mind Matters

Dr. Cassandra Wanzo is a highly experienced psychiatrist serving the Atlanta, Ga area. She has been helping individuals struggling with depression, anxiety, stress, women's issues and lifestyle management for over two decades.



Rev. Dr. R.L. White

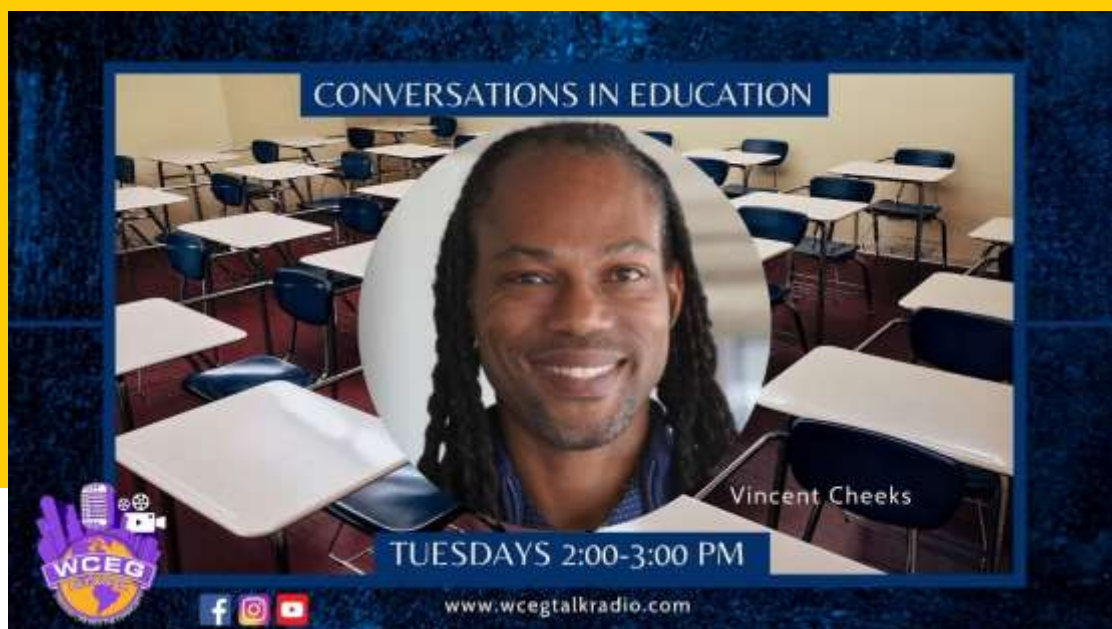
Wisdom Wednesdays

Rev. Dr. R. L. White, Jr. is a powerful man of God whose calling has manifested itself in a multitude of impressive achievements. In 1970, he founded Mt. Ephraim Baptist Church in Atlanta which he has led for fifty years.

OUR SHOWS







GLOBAL LEGACY & WEALTH BUILDING:
THE LEGACY BUILDING BLUEPRINT SERIES



Celeste Giordano Sara Poe
TUESDAYS 5:00-6:00 PM



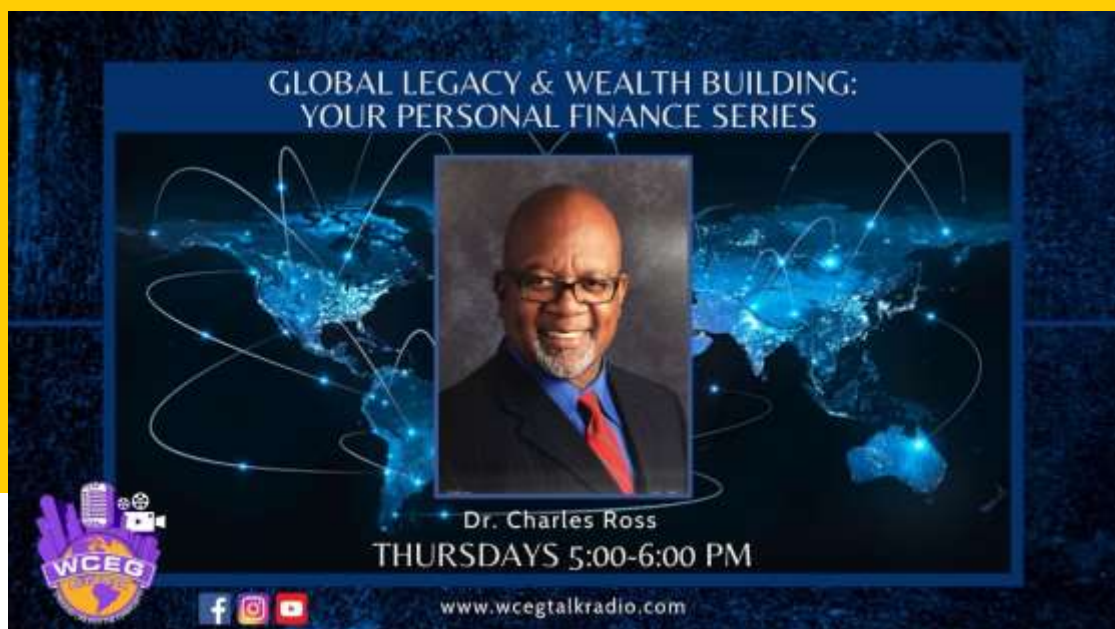
www.wcegtalkradio.com



Rev. Pennye Rogers
NOON INSPIRATION WITH THE GOSPEL DIVA
WEDNESDAYS 12:00-1:00 PM



www.wcegtalkradio.com



WCEGWOOD
THE HOLLYWOOD OF THE SOUTH



Wardell Richardson
THURSDAYS 6:30-7:30 PM

www.wcegtalkradio.com

WCEG

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The background of the graphic features a dark green border, a film strip graphic on the left and right sides, and a row of red theater seats at the bottom.

VETERANS TODAY



Gustavo Juliao Anthony C. Aiken Herman Anderson

FRIDAYS 12:00-1:00 PM

www.wcegtalkradio.com

WCEG

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Program Schedule

WCEG hosts a wide variety of specialty programming to serve the needs of a diverse global community. Please tune in and join the conversation. All show times are listed as US - Eastern Standard Time (EST) for the 2021 calendar year.

DAY	TIME	SHOW	CATEGORY
Mondays	2:00pm – 3:00pm	Take A Stand with Damita Chatman	Open Format
Mondays	2:00pm – 3:00pm	Take A Stand with Diane Dougherty	Open Format
Mondays	4:00pm – 5:00pm	Issues & Answers with Norman Carter	Open Format
Mondays	4:00pm – 5:00pm	Issues and Answers with Valencia Stovall	Open Format
Mondays	6:00pm – 7:00pm	The People's Choice	Politics
Tuesdays	2:00pm – 3:00pm	Conversations in Education	Education
Tuesdays	5:00pm – 6:00pm	Global Legacy & Wealth Building: The Legacy Building Blueprint	Financial Empowerment
Wednesdays	12:00pm – 1:00pm	Noon Inspiration with The Gospel Diva	Faith Empowerment
Wednesdays	6:00pm – 7:00pm	Mind Matters	Mental Health
Thursdays	5:00pm – 6:00pm	Global Legacy & Wealth Building: Your Personal Finance	Financial Empowerment
Thursdays	6:30pm – 7:30pm	WCEGWOOD (Hollywood of the South)	TV / Film Industry
Fridays	12:00pm – 1:00pm	Veterans Today	Veteran Affairs
Saturdays	10:00am – 11:00am	Our Bilingual Place	Language Education
Saturdays	10:00am – 11:00am	Beyond The Border	Immigration
Saturdays	11:30am – 12:30pm	Church Biz	Faith Empowerment
Saturdays	1:00pm – 2:00pm	Millennial Talk: Blessed Koast Edition	Open Format
Saturdays	1:00pm – 2:00pm	The New Millennial Talk II	Open Format

Become a Sponsor

The WCEG Network proudly hosts shows addressing topics of concern for the over-all global community.

Our digital multi-media platform reaches millions around the world. Our diverse programming provides a powerful platform for your branding and messaging goals. You'll reach a highly desirable audience of community thought leaders, influencers of all ages and those with a general interest in expanding their world view. This diverse programming format sets WCEG Network apart from other digital media outlets limited resource base. We have something for everyone! Our programming includes Generation Alpha, the first group of millennials' children, born from 2011 until 2025 without ignoring generational divides. There are five generations who are currently active in America's economy and workforce including entrepreneurs.

WCEG hosts community workshops, forums, town hall meetings, Veterans Information Sessions, bridge and build relationships with anchor institutions, financial and faith-based organizations with the community. WCEG provides network coverage for Red Carpet formal events to Community remote broadcasts, giveaways for Back to School Supply drives to Holiday Food Distributions. Also, WCEG partners with various school systems to participate in Career Expos and STEM/STEAM educational showcases.

Our show hosts offer topical insights essential to facilitating the types of enriched dialogue necessary for understanding our increasingly interconnected world. WCEG can help your company bridge the gap between your brand and our listeners and viewers. We can work with your team to develop a comprehensive sponsorship package that meets your company's unique needs. **Join us on our journey to create a more empowered community!**

Six reasons to partners with us.

1

Promote Your Brand

2

Reach New Clients

3

Grow Your Net Worth

4

Increase Your Marketability

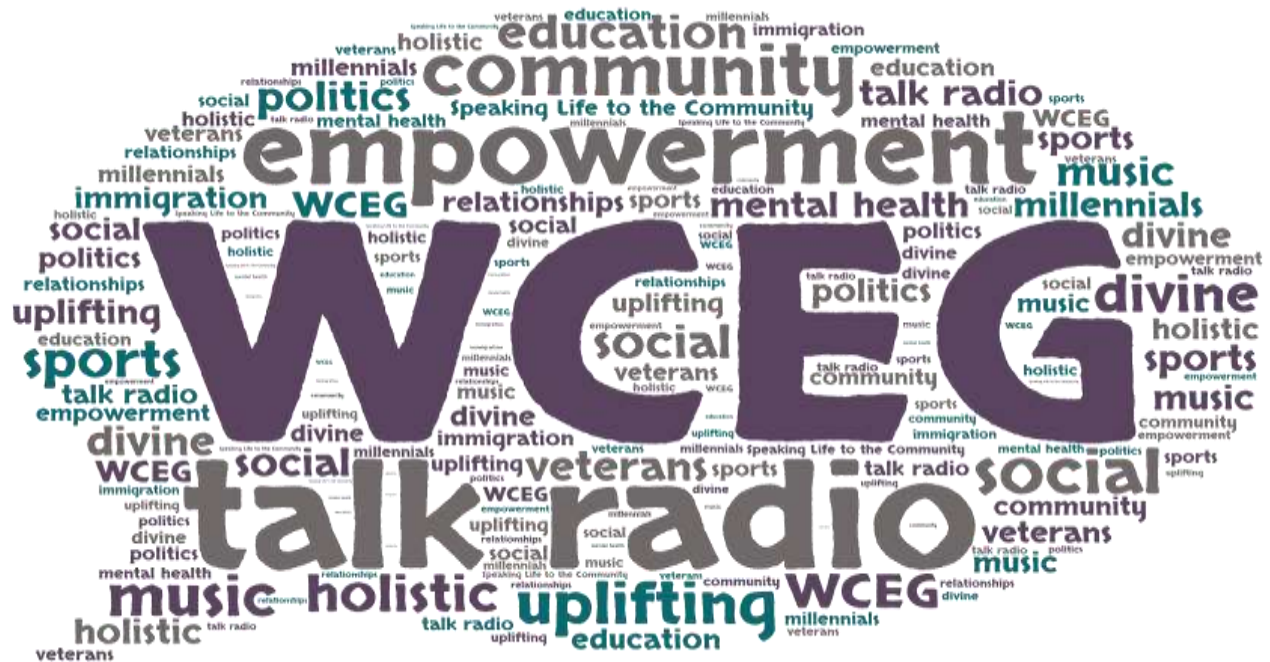
5

International Exposure

6

Diverse Platforms

Empowerment is built into the DNA of our brand. Access to the platforms of the WCEG Network will provide an avenue to expose your brand to an international audience through the most diverse program offerings available.



- Basic Sponsorship Opportunities
- Tax-Deductible Donations
- Events Host / Emcee / Mistress of Ceremonies



- New Product Launch Announcements
- Promote Your Event
- Video Recording of Your Event



- Customized Sponsorship Opportunities
- Live Remote Broadcasts
- Reach an Internationally Diverse Audience

Affiliate Packages



NON-PROFIT PACKAGE

\$500

This package is reserved for registered 501(c)3 organizations who would like to be recognized as an affiliate partner available for cross promotional channels.

- Term: 1 MONTH (30 DAYS)

- Live Air Drops (1 Show of Sponsors Choice)

- Social Media Feed Blast

- Logo Placement on WCEG website



RED CARPET PACKAGE

\$500 +

This package is available for organizations seeking a red carpet experience with live broadcast streaming to your preferred social media feeds. Please allow 30 days advanced notice for proper planning.

- Term: Day of Event Coverage (1-2 HOURS)

- Live Air Drop (1 Show – 1 Week Leading Up)

- Social Media Feed Blast (2 Weeks Leading Up)

- Event Posted on Website (1 Month Leading Up)

- Video Recording of Coverage on USB Drive

Sponsorship Packages



BASIC PACKAGE

\$1,000

This package is designed for start-up businesses or special upcoming event announcements.

- Term: 1 MONTH
- Live Air Drop (1 Show of Sponsors Choice)
- 10sec Commercial (1 Live Streaming Show)
- Logo Placement on Website



SILVER PACKAGE

\$2,500

This package is designed for middle market businesses or platforms that have reached the next phase of growth.

- Term: 3 MONTHS
- Live Air Drop (2 Show of Sponsors Choice)
- Live Air Drop (2 Special Events)
- 10sec Commercial (2 Live Streaming Shows)
- Logo Placement on Website
- Logo Display on Event Banners

Strategic Partnership Packages



GOLD PACKAGE

\$5,000

This package is designed for mature businesses or recurring event announcements.

- Term: 6 MONTHS
- Live Air Drops (3 Shows of Sponsors Choice)
- Live Air Drops (3 Special Events)
- 15sec Commercial (3 Live Streaming Shows)
- Sidebar Logo Placement on Website
- Logo Display on Event Banners



PLATINUM PACKAGE

\$10,000 +

This package is designed for Fortune 500+ companies and customizable based upon request.

- Term: 1 YEAR
- Live Air Drops (4 Shows of Sponsors Choice)
- Live Air Drops (4 Special Events)
- 30sec Commercial (4 Live Streaming Shows)
- Prominent Logo Placement on Website
- Prominent Logo Display on Event Banners





Thank You

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